

# Venture Capital Today & Tomorrow

With Lucy P. Marcus

This event is part of the [Venture Lectures series](#)

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**Thursday 11th November**

6:30 - Networking and Drinks  
7:30 - Talk  
8:00 - Q&A Session  
8:30 - Networking - Drinks and canapés

Proceeds from the event will go to the International Step by Step Association (ISSA), a charity promoting equal access to education and care for all children.



**Clifford Chance LLP**  
10 Upper Bank Street  
London E14 5JJ



## Guest List – Venture Capital Today & Tomorrow

### **3i, Associate Director**

**AIM Investments**, Director  
**Alacrita**, Partner  
**Amgen**, Director  
**Antrak Capital**, Partner  
**AOL**, Financial Controller  
**APA Parafriacta Ltd**, CEO  
**Archer Daniels Securities**, Director  
**Arnold & Porter LLP**, Scientific Specialist  
**ARX**, CEO  
**AST Patners**, Partner  
**ASTIA**, UK Astia Advisory Board  
**A.T. Kearney**, Associate  
**Bain Capital**, Associate  
**Barclays**, Programme Manager  
**BC Partners**, Associate  
**BCG - Boston Consulting Group**, Consultant  
**Beaufort International Associates Ltd**, COO  
**Biolauncher Ltd**, Chairman  
**Bolag Resources**, International Business Development  
**Bright Network**, CEO  
**BT**, Chief Customer Innovation Officer  
**Business Centre Capital**, CEO  
**Business Matters**, Director  
**Calibre One**, Partner  
**Cambridge Eco Ltd**, Consultant  
**Cambridge Enterprise**, Director  
**Cambridge University Press**, Global Journals Director  
**Cambridge University Entrepreneurs**, President  
**Cambridge University Entrepreneurs**  
**Catapult Venture Managers**, Investment Director  
**Cleantech Investor**, Publisher  
**Cleantech Law**, Principal  
**Clifford Chance LLP**, COO  
**Clifford Chance LLP**, Partners  
**Clifford Chance LLP**, Lawyers & Senior Associates  
**Citigroup**, Director  
**Citigroup**, Vice President  
**Coller IP Management Ltd**, IP Consultant  
**Colt**, Senior Manager  
**Destiny Ventures Ltd**, Founder  
**Deutsche Bank**, Director  
**Deutsche Telekom Group Company**, Consultant  
**Diamond Capital**, Promoter  
**DVB Bank**, M&A Advisory / Asset Management & Vice President  
**EASST**, Director  
**Equilibrium Consulting Group**  
**Embassy of the Republic of Angola**  
**EMC International**, Director  
**EIP**, Partner  
**Equisys Plc**, Finance Director  
**Ernst & Young**, Partner  
**Ernst & Young**, Associate  
**European Bioinformatics Institute**, Team Leader  
**European Professional Women's Network**, President  
**Filemot Technology Law Ltd**  
**Forbury Investment Network**, Scientific Analyst  
**Functional Elegance**, Software Designer  
**GE Capital**, Senior Financial Controller  
**Get2Market**, Managing Director  
**H2o Interactive**, Director  
**Hachette**, Editor  
**HEC-Paris**, MBAs  
**Hedge Fund Launch**, Fund Manager  
**Henley Business School**  
**Honeywell**, Global FP&A Manager  
**HSBC**

**IBM**, Management Consultant  
**IE Business School, Venture Lab**, Managing Director  
**IE Business School**  
**IE Consulting**, Managing Principal  
**Illumina**, Sales Manager EMEA  
**Imperial College**, Life Sciences Faculty  
**Indigo Clothing Ltd**, Founder  
**Institute for New Medicine Discovery**, Director  
**Ithaca Environmental Ventures Ltd**, Director & Co-Founder  
**IP Group Plc**, Director  
**JP Morgan**, Analyst, Technology Advisory  
**JP Morgan**, Vice Presidents  
**Judge Business School**, MBAs  
**Keynoir**  
**King's College London**, Post-Doctoral Research Fellow  
**Kusuri**, CIO  
**Lancor Group**, Consultant  
**Lexiab**, Director  
**Lexis Nexis**, Publishing Director  
**Lexicon Partners**, Executive  
**LifestyleLinking Open Source Project**, Leader  
**Libra Equity**  
**LifeAfterX**, CEO  
**London Business School**, MBAs  
**London Business School**, Executive MBAs  
**London Business School**, Sloan Fellows  
**Management Europe**, Director  
**Mc Kinsey & Company**, Consultant  
**Mc Kinsey & Company**, Senior Consultant  
**Mainspring**, CEO  
**Marks & Clerk**, Trainee Patent Attorney  
**Merrill Lynch**, UK Global Wealth Manager  
**Mica Creek Capital Advisors Ltd.**, CEO  
**Microsoft**, Director of Planning & Operations  
**MIT Enterprise Forum UK**, Partnerships & Development  
**MIT Enterprise Forum UK**, Head of Partnerships & Development  
**Moneybookers Ltd**, Head of Online Marketing  
**Moneycorp**  
**MMC Ventures**, Investment Manager  
**Morgan Stanley**, Equity Research Associate  
**Morgan Stanley**, Director  
**MUSC**, Consultant  
**NYSE Euronext**, Legal & Regulation Counsel  
**Octopus Ventures**, Investment Manager  
**Organic Ice**, Managing Director  
**Osborne Clarke**, Senior Associate  
**Oxford Entrepreneurs**  
**Oxford University**, Saïd Business School, MBAs  
**Oxford University**, SBS, Skoll Centre  
**Oxford University**, Isis Innovation  
**Oxford University**  
**Oxford Ventures**, Director  
**Parafriacta**, CEO  
**PayPal**, Developer Community Manager, Europe  
**Pelham Associates**  
**Pera**, Analyst  
**Polytherics**, COO  
**PwC**, Senior Associate  
**Pro Nous Ltd**, Director  
**Providence Plus**, CEO  
**Providence Plus**, CFO  
**Providence Plus**, Directors  
**Psion Partners**, Managing Partner  
**P&I Associates Ltd**, Director  
**RBS**, Director  
**Restoration Partners**, Partner

<b>Restoration Partners</b> , Principal	<b>UniCredit Bank AG</b> , Vice President
<b>Royal Society</b> , Policy Adviser in Innovation and the Science Base	<b>Unilever Ventures</b> , Associate
<b>Royal Society of Medicine</b> , President Young Fellows RSM / Surgeon	<b>University College London, UCL Enterprise Society</b> , Chairman
<b>Speaking Out</b>	<b>University of Cambridge</b>
<b>Spencer Stuart</b> , Senior Associate	<b>University of Cambridge</b> , Judge Business School, Fellow
<b>SSP</b> , Managing Director	<b>University of Cambridge</b> , Judge Business School, MBAs
<b>Standard and Poor's</b>	<b>University of Cambridge</b> , Institute for Manufacturing, Phd
<b>Stargate Capital Investment Group</b> , CEO	<b>University of East London</b> , Senior Lecturer, Royal Docks Business School
<b>StormHarbour Securities</b> , Fixed Income Structuring & Trading	<b>University of Reading</b> , Masters International Finance
<b>TAS</b>	<b>Venture Green International</b> , Partner
<b>Terra Firma</b>	<b>Venturing Unlimited</b> , Director
<b>The Berkeley Group</b>	<b>Vidant Pharma Ltd</b> , CEO
<b>The pH Group</b> , Director	<b>Virgin</b> , Investment Manager
<b>The Sandbox Network</b> , Ambassador	<b>VR Engineering</b> , Director
<b>The Scarlett Mark</b> , Director	<b>Xiota Limited</b> , Chairman
<b>Thomson Reuters</b>	<b>W3V</b> , Founder
<b>Traiana</b> , COO	<b>WAPO</b>
<b>Tranergy Capital Limited</b> , Vice President, Strategy & Risk	<b>XS Investments</b> , Director
	<b>Yorkville Advisors UK LLP</b> , Managing Director

Venture Lectures is supported by Clifford Chance LLP

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**C H A N C E**

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We are pleased to welcome



## ABOUT LUCY P. MARCUS

Lucy P. Marcus is the Founder and CEO of Marcus Venture Consulting, Ltd.

Committed to fostering sustainable success for funding organisations, [Marcus Venture Consulting](#) works with clients from around the world in venture capital and private equity funds, institutions and corporations to help them create robust businesses with strong foundations for their funding efforts, and to ensure that they are recognised as smart and good money in what is a competitive and challenging funding environment. She is also a Fellow at the University of [Cambridge's Judge Business School](#), teaching and researching on leadership & innovation, and exploring the changing landscape in funding in biotech, pharma, and cleantech.

Lucy serves as non-executive chair of the [Mobius Life Sciences Fund](#), chair of the Mobius Life Sciences Fund Investment Panel, non-executive director and chair of the board audit committee of [BioCity Nottingham](#), independent non-executive director and treasurer on the board of the [International Step-by-Step Association](#) and served as a non-executive director and board treasurer of the [British-American Project](#).



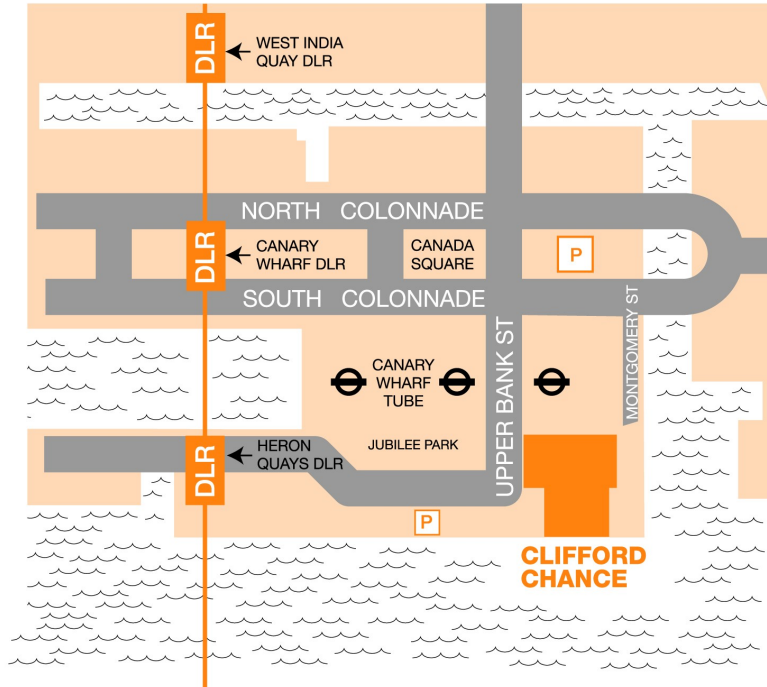
She is co-founder, judge and chair of the board of the [Aspen Institute Energy and Environment Awards](#), a member of the international advisory board of the [Instituto de Empresa Business School](#) in Madrid, is also on the board of the [Wellesley College Business Leadership Council](#). She recently completed two consecutive terms on the advisory board of the [University of Cambridge's Judge Business School](#). She is the co-founder and Chair of the [Leadership in Conflict](#) project which is developing leaders in conflict and post-conflict zones. Lucy is also the Chair of [The Global Task Force on Building Women Leaders](#), and the Founder of [HighTech Women](#).

Bringing a 360 degree perspective, Lucy has worked in a numbers of sectors from software and the internet to government and financial services. Prior to founding Marcus Venture Consulting, Lucy was co-founder and VP of Marketing and Sales of an enterprise management software company, she was in charge of Marketing and Business Development for EMEA at Infinity Financial Technologies, ran the EMEA operations of a communications consulting company, and worked at Price Waterhouse in the East European Services Division and at the US Treasury Department's Economic Policy Division.

Selected as a World Economic Forum Global Leader for Tomorrow, Lucy is also a fellow of the Aspen Institute Henry Crown Fellowship Program and a fellow of the [British-American Project](#), and was selected to take part in the BMW Foundation Herbert Quandt Transatlantic Forums, and the Council of the United States and Italy's Young Leaders Forum. Lucy was featured as ["Director of the Month" in Director Magazine](#) for December 2009. She has been listed as a ["face to watch" in Management Today Magazine's list of Britain's 50 Most Powerful Women](#) and in [Business Age Magazine's "10 Women Changing the Direction of British Business"](#). Lucy also served on the jury to select The Wall Street Journal Europe's Most Successful Businesswomen in Europe, and on the "Digital Democracy" steering group of the John Smith Memorial Trust.

A regular speaker on global economic trends and best practices for investment, private equity, venture capital, entrepreneurship, technology, corporate governance, and women in business, Lucy is frequently quoted in the press, including the Wall Street Journal, the Financial Times, the International Herald Tribune, Newsweek, Reuters, Investment Dealers' Digest, Les Echos, the Guardian, Globes, Financial News, Venture Capital Journal, Infoconomy, and Red Herring. She has been profiled in the Financial Times, Tornado-Insider Magazine, and Lynne Franks' Seedfusion. Lucy has appeared on CNBC, Sky Business Report, and BBC World Service; her articles have been published in Management Today Magazine, Tornado-Insider Magazine, netimperative, and Business 2.0. She was also profiled in the book "Powerful Women: Dancing on the Glass Ceiling" (Wiley 2001), and contributed to "Women in the New Economy: A Regional Perspective" (The Smith Institute 2001).

A dual American and British citizen, Lucy holds a B.A. from Wellesley College and an M.Phil. from the University of Cambridge.



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[Map here.](#)